

Prof ELIZABETH LOUISE KEMPEN



Prof Elizabeth Louise Kempen, completed her first degree in B.Sc Home Economics (Cum Laude) at the North West University, after which she was appointed as lecturer at her almamater. She then completed her Honours (Cum Laude) and Masters in Home Economics (Cum Laude) at the North West University, after which she received a British Commonwealth Scholarship and completed her PhD in Philosophy, specialising in Environmental Psychology at the University of Liverpool in the UK. On returning to the North West University in 2003 she became Research Coordinator of the newly named Consumer Sciences division after which she was elected as Chairperson of the Consumer Science division. In 2007 she spent some time in the Consumer research industry thereafter joining the Department of Life and Consumer Science at Unisa in 2008. She is currently Head of the newly established Office for Research and Postgraduate Studies in the College of Agriculture and Environmental Sciences at Unisa.

She has received NRF and WRC research grants, published in both national and international accredited journals, and delivered papers and posters at international and national conferences. Prof Kempen also received excellences in Tuition awards, Young research award from the North West University and Women in Research award in 2011 at Unisa. She is president of the South African Association for Family Ecology and Consumer Sciences and Editor of the Journal of Consumer Sciences. She acts on the editorial board of the International Journal of Consumer Studies and reviews for various national and international journals. She is also chairperson of the Research Ethics Committee of the College of Agriculture and Environmental Sciences and supervisor of various Consumer Science PhD and Masters Students. Prof Kempen mainly specialises in consumer behaviour research specifically addressing consumer decision making, consumer attitudes, perception and values and responsible consumerism. She heads a research group on Consumer Education: Foodstuffs and Nutrition Behaviour at Unisa.