



**ILSI Workshop: Are South African Consumers Moving Towards Healthy Eating?**

**07 September 2017**

**Marriott Crystal Towers, Cape Town, South Africa**

**Instructions for Completing Abstract Template**

1. Please use this template **ONLY**
2. Please **DO NOT** write outside the boxes
3. Please **DO NOT** alter this form by deleting parts of it or adding new boxes
4. Enter **ALL** authors in the format given below as example and underline the presenting author if more than one author is listed:  
Smith, J. L., Jones, S. B., Other, A. N.
5. A maximum of **250 WORDS** may be used for the body of the abstract
6. Save this file in **.doc or .docx** format

**Title of presentation:**

On the Cusp of a Food Revolution

**Author/s: (underline presenting author if more than one is listed)**

Ailsa Wingfield

**Abstract:**

Are you ready for what's on the Health & Wellness Menu? Nielsen will share global, regional and local insights into the health crisis, changing consumer demand, government action and corporate response to the health and wellness trend.